

Company Profile

2023



Overview



Investlab Business Solutions is a trusted BPO company based in the vibrant land of Sri Lanka. With our comprehensive range of services, we are your gateway to business excellence. As your strategic partner, we are committed to empowering your organisation by streamlining operations, enhancing efficiency, and driving growth.

About Us

At Investlab Business Solutions, we combine our expertise, innovation, and passion to deliver exceptional BPO solutions tailored to meet your unique business needs. With a team of highly skilled professionals and cutting-edge technology, we are dedicated to transforming the way you do business. Whether you are a startup, SME, or enterprise, we provide the support and expertise you need to thrive in today's competitive landscape.





At Investlab Business Solutions, our mission is to empower businesses globally by delivering exceptional BPO solutions that optimize operations, drive growth, and foster long-term success. We are committed to building strong partnerships with our clients, providing them with reliable, innovative, and cost-effective services that exceed their expectations. Through our expertise, dedication, and unwavering focus on client satisfaction, we strive to be the trusted strategic partner that unlocks their true potential.



Our Mission



Our vision at Investlab Business Solutions is to be a leading BPO company, recognized for our excellence, integrity, and transformative impact on businesses worldwide. We aim to leverage our domain expertise, cutting-edge technology, and talented team to deliver unparalleled solutions that revolutionize the way businesses operate. By continuously adapting to industry trends, embracing innovation, and fostering a culture of collaboration, we aspire to be the driving force behind our clients' growth, empowering them to achieve their business goals and shape a prosperous future.



Our Vision

Our Goals

- 📍 Be the first point of contact of our customers for their outsourcing requirements
- 📍 Bring the best matching resources to our clients all the time
- 📍 Ensure best of the care for our people
- 📍 Being an ethical and responsible corporate citizen and positive impact maker for the economy

Our Values



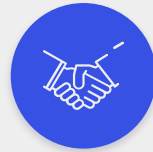
Right Attitude

We believe that it is the attitude of our people that matters not for the growth but even for survival. Hence, we believe that our people are always with the right attitude towards their clients, peers and to their communities.



Client-Centric Approach

IBS strongly believes that the simple reason for the existence of any organization is people. Hence human life matters



Passion and Commitment

We are a service organization which is committed to our clients and always we serve our clients with passion



Wellbeing of Everyone

We opt to adopt the view that humans are just a part of nature and value of human life matters when and only humans are committed protect nature.

Leadership Team



**Karen
Rubera**

Founder and
Managing Director



**Vanshani
Maddumage**

Manager Talent
Acquisition &
Administration

Our Services

Legal Services

Navigate the intricate legal landscape with ease. Our seasoned legal professionals are here to offer comprehensive support. From contract drafting to legal research, compliance management to intellectual property protection, we handle the legal complexities while you focus on your core objectives.

Construction related services

Build a solid foundation for success in the construction industry. Our experts specialize in project management, cost estimation, quantity surveying, procurement, and construction documentation. With meticulous attention to detail, we ensure your projects are executed with precision and efficiency.



Finance and Accounting

Unlock your financial potential with our exceptional finance and accounting services. From bookkeeping and financial reporting to budgeting, tax compliance, and payroll management, our dedicated team keeps your finances in impeccable order. Gain valuable insights and make informed decisions that drive sustainable growth.

Web design, Development and SEO

Embrace the digital era and establish a compelling online presence. Our skilled team creates stunning, user-friendly websites that captivate your audience. We also offer search engine optimization (SEO) services to boost your website's visibility, driving traffic and generating leads. Stand out from the crowd with our cutting-edge web solutions.

Our Services Continued

Professional Writing and Content Creation

Engage your audience and leave a lasting impression with captivating content. Our talented writers craft persuasive copy for websites, blog posts, marketing collateral, and social media campaigns. Elevate your brand, drive meaningful engagement, and connect with your target audience effectively.

Other Services

Beyond our core offerings, we provide additional valuable services to optimize your operations. Our virtual staffing solutions offer cost-effective scalability and flexibility for your workforce. As an Employer of Record (EOR), we handle the legal and administrative aspects of hiring and managing employees, ensuring compliance and reducing administrative burdens.





**We focus on building
effective teams**





Client Engagement Process

Discover

Client
business
objective

Develop

Create
integration
communications plan

Direct

Begin
aggressive
implementation

Deliver

Assess
outcome +
impact on
plan +
objectives





Generating Greatness

The core of our identity lies in the innovation of business process outsourcing. Our aim is to provide a sustainable growth platform for brands that aspire to move beyond their current state. We are committed to cultivating a contemporary era of proficiency and competencies, coupled with a fervent dedication to providing assistance. As such, we aspire to be your enduring collaborator in facilitating the creation of the subsequent phase in the trajectory of your enterprise. And focus on providing assistance in overcoming limitations and facilitating opportunities.



Contact Us

Do you have any questions?

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